

# Ventura Unified School District

**Declining Enrollment Committee Meeting 5**  
**June 13, 2022**



For the future of every student

# Agenda Review



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# Review of Meeting 4

# **Meeting 4:**

## **1. Reviewed:**

- a. Impacts of Declining Enrollment**
- b. Data provided to date**
- c. Marketing strategies**
- d. Surveys approved by VUSD**

## **2. Discussed developing recommendations**

# Approach to Developing Recommendations

1. Attracting and retaining students
2. Right-Sizing - Cutting Costs and Increasing Efficiency

# New Information

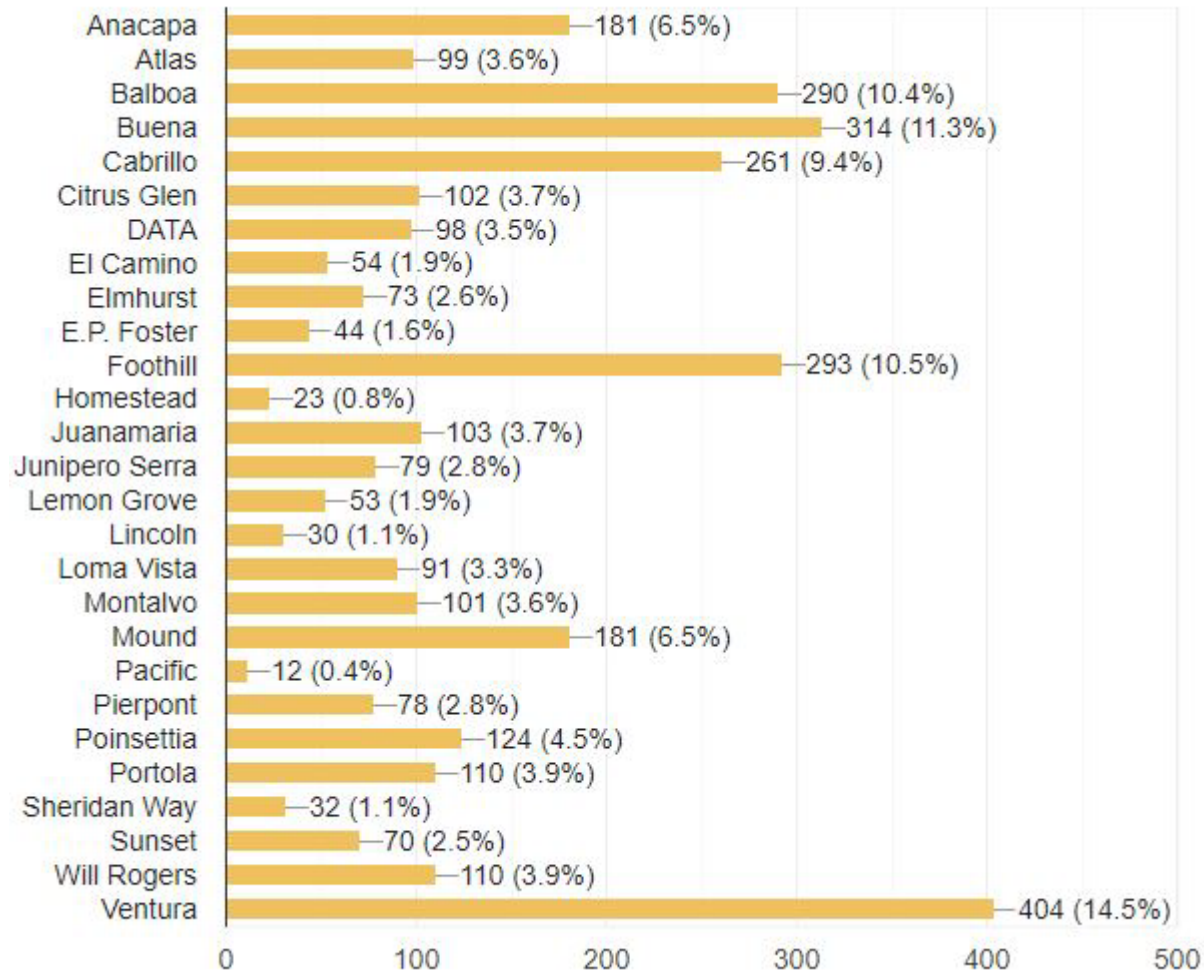


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# Preliminary Survey Results

## Current Student Schools

2,786 Responses  
Received

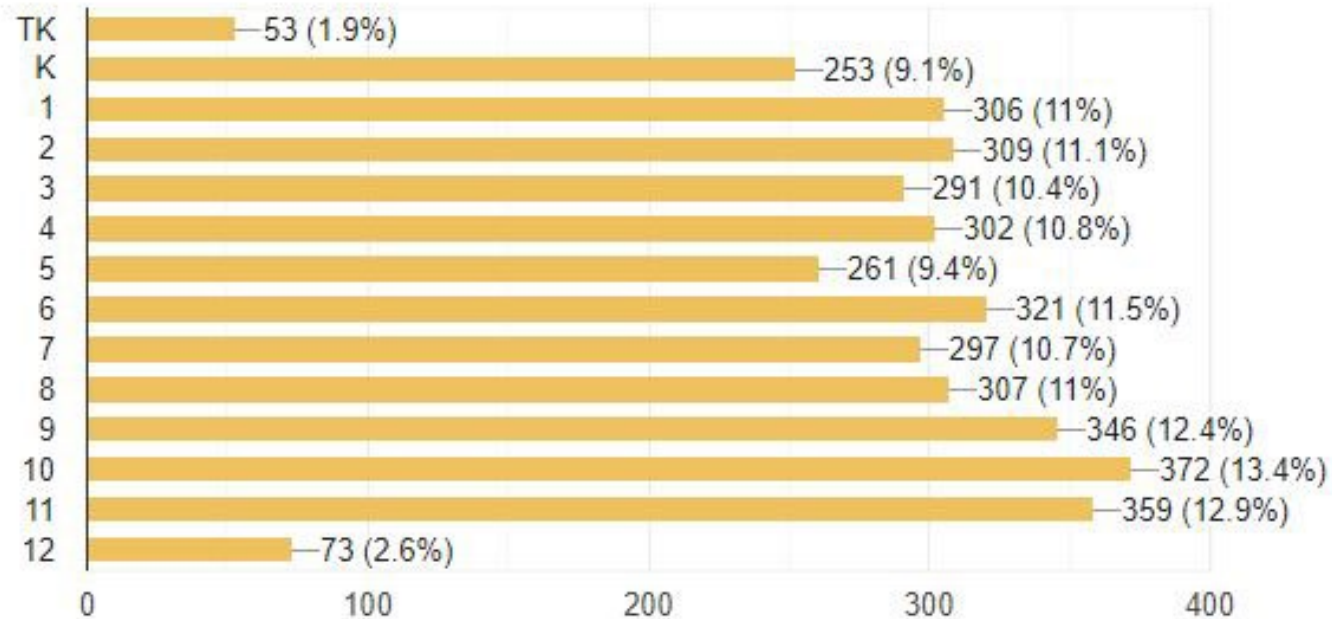


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# Preliminary Survey Results

2,786 Responses Received

## Current Student Grade



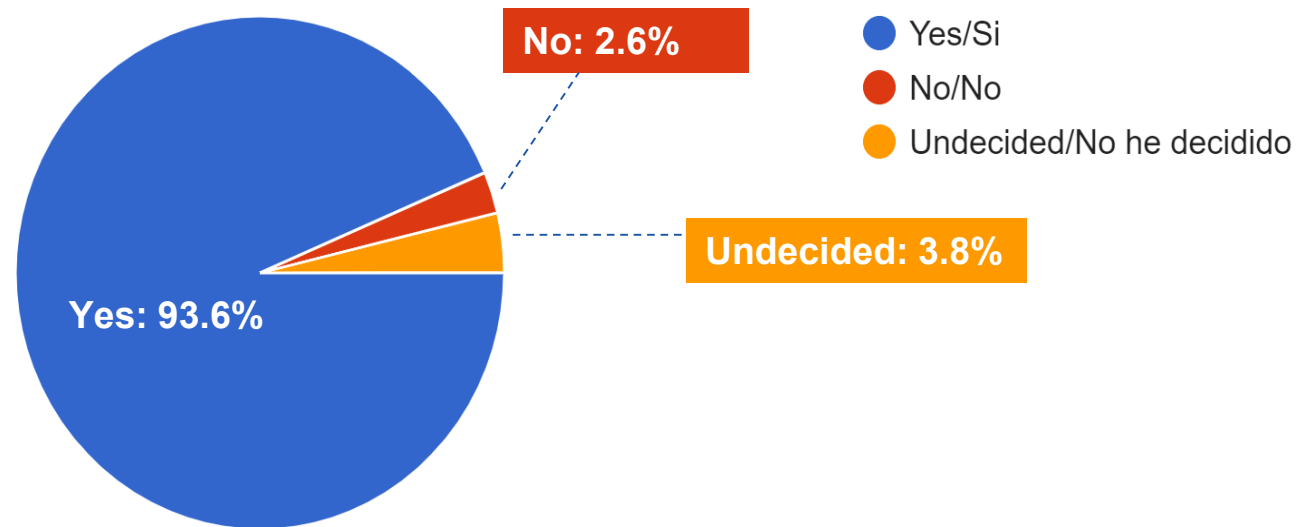
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# Preliminary Survey Results

I am planning to re-enroll my student(s) for the 2022-23 school year/Yo planeo inscribir a mi(s) hijo(s) para el año escolar 2022-23.

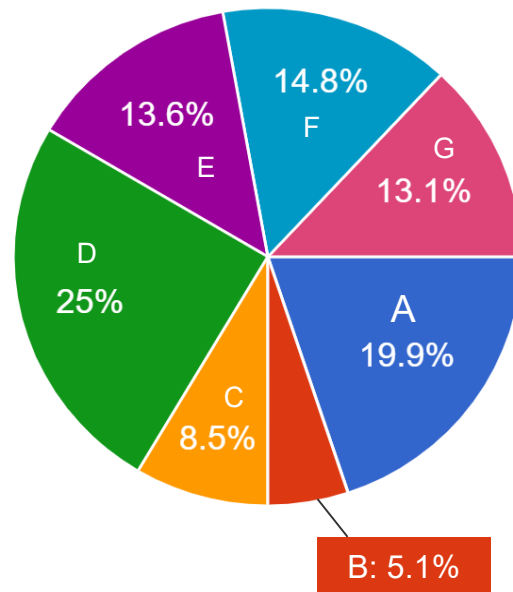
2,786 responses



# Preliminary Survey Results

If I exit my student(s) from VUSD, I would most likely enroll them in the following program/Si yo diera de baja a mi(s) hijo(s) de VUSD, sería muy pro... que yo lo(s) inscriba en los siguientes programas:

176 responses



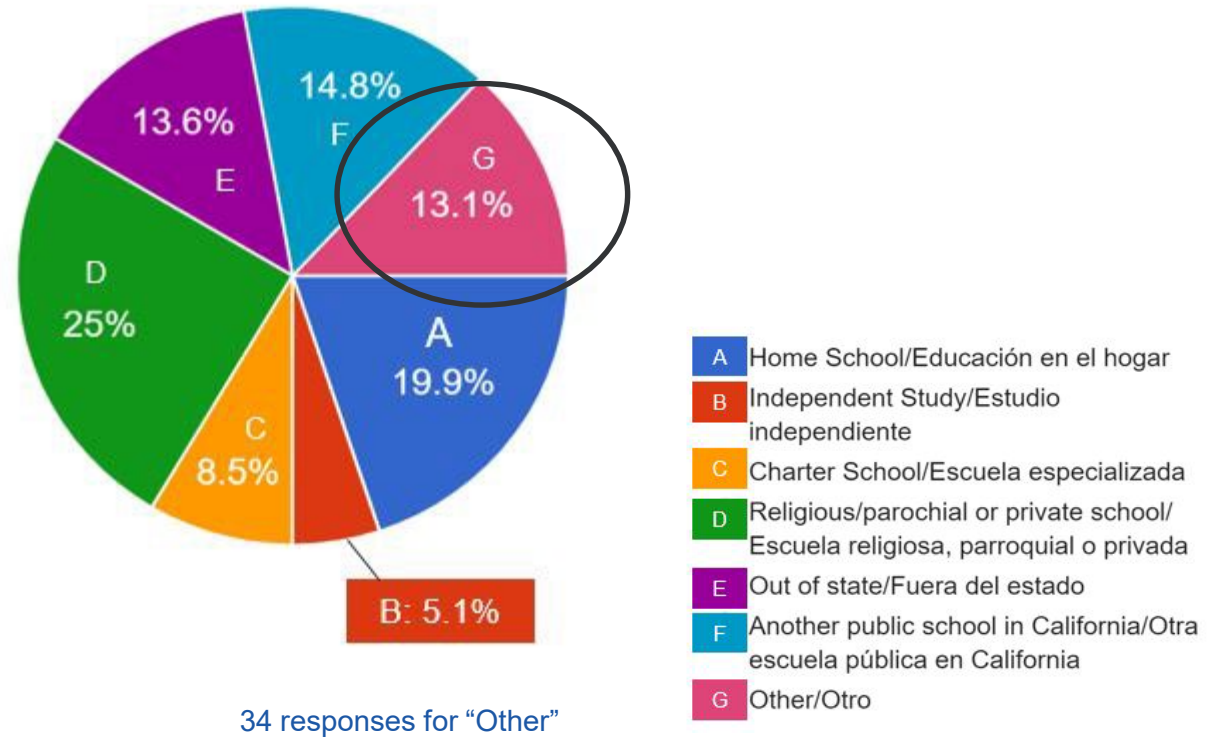
- A Home School/Educación en el hogar
- B Independent Study/Estudio independiente
- C Charter School/Escuela especializada
- D Religious/parochial or private school/ Escuela religiosa, parroquial o privada
- E Out of state/Fuera del estado
- F Another public school in California/Otra escuela pública en California
- G Other/Otro

# Preliminary Survey Results

If the response to the previous question was “Other”, respondents were asked to write in their reason.

The most common responses provided under the “Other” category can broadly be sorted into five types:

- Family moving/leaving
- Student graduating
- COVID-related
- Changing to homestead/homeschool
- Changing to another school not listed.



# Develop Recommendations



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# Approach 1 - Attracting/Retaining More Students

1. Increased School Choice
  - a. School of Choice
  - b. Intra-District Transfers
  - c. Inter-District Transfers
2. Compelling Programs
  - a. K-8 Small Learning Communities (Sunset, Lemon Grove, ATLAS)
  - b. Two-Way Immersion (Montalvo, Will Rogers, Anacapa, Ventura HS)
  - c. AVID
  - d. FLEX Program
  - e. Career Technical Education
    - A-G CTE courses
    - Increased CTE pathways
    - Sa'Aliyas Ranch
  - f. Arts and Music



# Approach 2 - Cost Reductions / Increased Efficiency

1. **Strategic Staffing Reductions**  
**Certificated**  
**Classified**  
**Management**
2. **Reduce or Cut Costly Programs**  
**Ex. Transportation, special programs, athletics**
3. **Consider the impacts of cuts to services in terms of VUSD's efforts to attract and retain students.**



# Increasing Efficiency

Areas for consideration include:

1. **Reduce the Number of School Sites VUSD Operates**
2. **Adjust Boundaries to Maximize Staffing Efficiency**
3. **Energy Costs**
4. **Strategic Use of Categorical Funding**



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# Format of Recommendations

## 1. A report to the Board that:

A. Details the process used to develop the recommendations including a summary of the Committee's work.

B. Lays out specific recommendations in the domains suggested and/or in categories developed by the Board.

C. Phrased as recommendations:

Ex. – The Committee recommends that the VUSD Board consider administering exit surveys to all students leaving VUSD. We further recommend that the Board receive an annual report highlighting the results of these surveys and that staff develops a plan to deal with trends





# Format of Recommendations

## C. Phrased as recommendations:

**Ex. – The Committee recommends that the VUSD Board consider directing staff to administer exit surveys to all students leaving VUSD. We further recommend that the Board receive an annual report highlighting the results of these surveys and that staff develops a plan to deal with trends they discover in the process of evaluating survey results.**

## **D. Develop a PowerPoint presentation to present to the Board at a regularly scheduled Board Meeting.**



# Questions and Discussion

